

Redditch District Collaborative



Membership

(Level 1 membership – Plenary Members)

GP and Clinical Director, Kingfisher PCN (co-chair)	AD Lead for ICS and Service Development, WCC
CEO, Redditch Borough Council (co-chair)	Head of Area Social Work, WCC
GP and Clinical Director, Kingfisher PCN	Commissioner – Communities and Partnership, WCC
GP and Clinical Director, Nightingales PCN	Here2Help Operational Manager, WCC
PCN Director, Kingfisher PCN	Chief Executive WCF & Director of Childrens Services, WCC
General Manager, Nightingales PCN	Worcestershire Children First, WCC
Lead Practice Manager, Kingfisher PCN	Asst CEO, Worcestershire Association of Carers
Lead Practice Manager, Nightingales PCN	RDC Being Well in Redditch Programme Lead, WAC
Bromsgrove and Redditch Partnership Manager, RBC	CEO, Bromsgrove and Redditch Network
Director of Primary Care, HWCCG	Director of Strategy and Partnerships, HWHCT
PCN Director of Strategy and Partnerships, HWCCG	Associate Director Integrated Community Services, HWHCT
Public Health Consultant, WCC	Clinical Director, WAHT
Strategic Director of People, WCC	Deputy Chief Operating Officer, WAHT
Asst Director of Adult Social Care, WCC	Deputy Director of Strategy, WAHT

Priorities/ overview of plan agreed with partner organisations

Underpinning principles for RDC:

- Utilise the collective resources across Redditch to address health inequalities and improve population health
- Secure a greater understanding of the key determinants of poor health and wellbeing outcomes for the people of Redditch
- Tackle the root causes through prevention and better use of community assets: (1)services and solutions; (2)hubs (where local people go - presenting opportunities to inform/empower); (3)networkers (our collective workforce who contact our population)

RDC Priorities:

1. Frailty
2. Obesity
3. Mental Health & Wellbeing
4. Increasing Cancer Screening Uptake – applying the recommendations from Public Health and working across partners
5. Optimising Fuller – optimising Integrated Community Neighbourhood Team

- Initial process to engage local assets for each priority in order to understand, optimise & 'join up' what we already have available for Redditch people
- Focus on early intervention and prevention
- Building partnerships via sustainable mechanisms – Partnership
- Mapping patient pathways/examples in order to inform what we can do differently and to inform next steps

Being Well Funding Bid - The funding will be a contribution towards the Programme Lead function. The funding is required to ensure there is the necessary capacity for RDC to deliver an integrated wellbeing approach.