



WORCESTER CITY DISTRICT COLLABORATIVE

Worcestershire District
Collaborative Showcase
Event

Thursday 9th February 2023

Who is sat around the Worcester City table?



Worcester City – At a Glance

- Population of Worcester City = circa 104,000
- Worcester City is just under 100km²
- Worcester City PCN has a combined patient population of over 126,000
- Predominantly white British, but over a 100 other nationalities residing in the City some of which are established as 'communities' of their own
- 12% of population live in areas that are ranked as being in the 10% most deprived wards in the UK
- Public Health Red flags – life expectancy at 65, readmissions following discharge from hospital, children in low income families, loneliness in adults, cancer screening, chlamydia detection, dementia diagnosis & hip fractures
- District Collaborative flags – cost of living, food poverty / fuel poverty, diabetes, falls at home, mental health in young people, barriers to accessing health care



Worcester City's Focus Areas

- August 2022 – Emerging Worcestershire Joint Health & Wellbeing Strategy 2022 – 2032 / Worcester City JSNA / District Collaborative Data & Insight

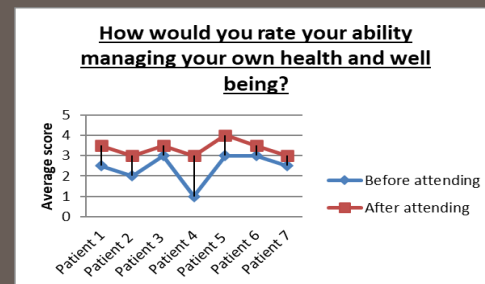
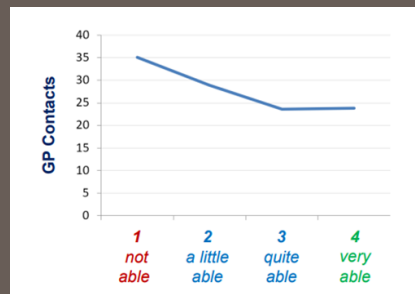
Worcester City District Collaborative Priorities 22/23

- Tackling loneliness and social isolation - with key benefits of preventing early onset on diabetes and dementia.
- Providing the best start in life during maternity and children's health – with key benefits of reducing childhood obesity and better health outcomes in later life.
- Targeted engagement where inequality and / or deprivation is linked to health outcomes – with key benefits of improved access to health checks and screening for prevention and early diagnosis of illness.



Diabetes Unlocked Project

- Summer 21 Worcester City PCN commenced development of a city-wide holistic service for type-2 diabetics recognizing the demand placed on their services through repeat appointments
- Initial 12 week (60min sessions) pilot launched in Spring 22. 12 patients invited with 7 completing. Majority saw reduced blood sugar levels and reduce cholesterol
- Patients who completed also reported feeling better informed about diet, food labelling, resources available outside of surgery environment, and complications of not managing diabetes.
- Learning was that patients more likely to complete if programme was 6 weeks of 90min sessions, text reminders a day before session, over invite to allow for no shows and fall out, surgeries require sufficient time to identify patients from their records
- Summer 22 - 13 participants / 6 completed . Autumn 22 13 participants / 4 completed
- Further learning: location / travel, more likely to have attended when first diagnosed, longer period between blood tests to allow habitual change, diabetic nurses to promote at annual diabetic reviews
- Programme 4 launched January 23



Being Well Funding



- District Collaborative Programme Manager Post to be hosted by PCN
- Match funding provided by Worcester City Council that will fund:
 - 1) Onside Advocacy to employ 2 posts to provide mental health advice & support to families and individuals with 8 – 12 and 16-18 year olds
 - 2) Worcester Community Trust to employ short term ‘Community Engagement’ post to operate within outreach vaccination centres and warm hubs
 - 3) A Worcester City District Collaborative ‘Crisis Pot’ funded through Household Support Fund Sep 22 – Mar 23

Future Plans

- January 23 – ‘Check In’ session ahead of 23/24
- Priorities likely to be similar (cost of living)
- Recruitment to posts
- Ongoing commitment and resource planning (non-statutory)
- No fear of failure approach

Project Specific Work

- Age UK operating out of surgeries / Age UK CAMBUS to include vaccinators / health professionals / Onside to have volunteers operating out of surgeries / develop proposal for Health Hub at a public leisure facility / coordinating activity at Warm Hubs / Cost of living conference around health & well-being / link DFG work with surgeries

Ask of ICB

- Keep us informed about emerging priorities / areas of concern
- Trust us to get on and deliver (so far so good)
- Recognition of local financial challenges (funding)

