



Bromsgrove District Collaborative

Key Project Focus areas this quarter & update on progress:

- We have successfully recruited our Wellbeing Strategic Lead – Gail Bealey using the Being Well Funding. Gail started on the 30th June 2023
- Focus developing a strategy using the Being Well criteria, along with some high impact interventions provided by SCW who commissioned a piece of work for the PCN around a health inequality strategy. First projects will involve cancer screening and diabetes awareness
- Mental Health and Housing sub group. How to prevent patients with mental health issues becoming homeless. This is a new subgroup and our second meeting is at the end of June.

Key partners involved:

- Bromsgrove and District Council, BDHT, H&CT and other partners who can support the development of our projects by identifying patients or help to highlight support and access to patients.
- We have approached Cancer UK and Diabetes UK for support and materials to help our campaigns

Outcomes expected:

- Ideally outcome for cancer screening, is that more patients (particularly in the hard-to-reach cohorts) come forward for cancer screening
- The outcome for diabetes awareness is to help patients to understand how to prevent type 2 diabetes and how to best manage it when they are diagnosed as having diabetes type 2.
- Prevent social housing residents from becoming homeless due to poor mental health.