

## JOINT STATEMENT

South Warwickshire and Worcestershire Mind (SWWMind) and Coventry and Warwickshire Mind (CWMind) announce potential merger.

Leading mental health charities South Warwickshire and Worcestershire Mind (SWWMind) and Coventry and Warwickshire Mind (CWMind) today announced they are exploring a potential merger to better serve the mental health needs of individuals across the region.

### **A stronger voice for mental health**

As two operationally strong and financially sound organisations, this exciting development signifies a commitment to creating a single and even more impactful charity dedicated to mental health.

“By joining forces, SWWMind and CWMind will be able to offer a wider range of high-quality services, advocate more effectively for those in need, and ultimately make a greater difference in people’s lives,” says Jan Dugdale, CEO of SWWMind.

Steven Hill, CEO of CWMind, adds, “We have a long history of successful collaboration with SWWMind. This potential merger represents a natural progression, allowing us to leverage our combined resources and expertise to deliver exceptional mental health care.”

### **Benefits for the community**

The potential merger offers several significant advantages for the communities served by both organisations:

- **Improved access to services:** A combined organisation would have the capacity to provide a wider range of mental health services and make them more accessible to individuals in need.
- **Improve service accessibility and connectivity:** streamlining provision across Coventry, Warwickshire and Worcestershire will enable individuals to find the support they need, regardless of their location.
- **Unified advocacy:** A stronger, unified voice would allow the merged organisation to advocate more effectively for improved mental health services and increased investment in the sector.
- **Increased innovation:** A larger organisation will have the resources to invest in research and development, leading to innovative new approaches to mental health care.

### **Transparency and next steps**

Both CWMind and SWWMind are committed to transparency throughout this exploration phase. An in-depth due diligence process will be undertaken to thoroughly assess the potential benefits and challenges of a merger. This process is expected to conclude by the end of September 2024.

“We are confident that this potential merger represents a positive step forward for mental health services in the region,” says Steven. “We look forward to working collaboratively with all stakeholders, including commissioners, corporate partners, and fundraisers, to ensure a smooth transition and a successful future organisation.”

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