



# VCSE Learning Event

## 7th February 12-1.30pm Online

### Introducing Theory of Change



A INTRODUCTION TO THEORY OF CHANGE FOR YOUR  
VOLUNTARY, COMMUNITY OR SOCIAL ENTERPRISE  
ORGANISATION OR PROJECT



## Introducing Theory of Change

**A FREE online workshop for**

## Worcestershire VCSE organisations

**Wednesday 7th February 12-1.30pm on MS Teams**

Following feedback from the popular workshop on Social Value held in November, Gemma Finnegan is returning to Worcestershire to lead this introductory workshop on Theory of Change. A [Theory of Change](#) is a specific and measurable description of a social change that forms the basis for planning, ongoing decision-making and evaluation.

Join the workshop to learn more...

**What is a Theory of Change?**

**Why does your organisation need one?**

**How do you begin to create one?**

The speaker – Gemma Finnegan is the Intelligence, Impact & Evaluation Lead for 2 Cornish charities – Cornwall Rural Community Charity and Cornwall Voluntary Sector Forum. She is a Social Value practitioner and associate of [Social Value Engine](#).

This event is hosted by Worcestershire VCSE Alliance. It is free to all Worcestershire VCSE organisations and VCSE partners.

Book on the workshop

Watch the Social Value Workshop

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## Worcestershire VCSE Alliance website

**Recently added opportunities and updates on the Alliance news pages :**

- [Multiple Long Term Conditions - Take part in this NHS Herefordshire and Worcestershire Survey](#)

- [Deadline EXTENDED 22nd Dec : Worcestershire VCSE Mental Health intelligence - urgent call for responses from service providers](#)
- [Community Wellbeing Roles : Develop your skillset and help amplify community voices in health and wellbeing.](#)

Visit the Alliance website

**VCSE ALLIANCE**

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**Worcestershire VCSE Alliance**  
**Voluntary, Community and Social Enterprise**  
 The Alliance is a newly formed collective of 25 representative Voluntary, Community and Social Enterprise organisations with a mission to build a stronger VCSE sector working together effectively to deliver excellent services aligned to need.

**Better done together**  
 We work alongside statutory agencies using our influence and insights to bridge the gap that exists between voluntary and public sectors, helping to improve public services to better meet the needs of our local population.

**Learn about Integrated Care**  
 The Worcestershire VCSE Alliance is an integral part of the Integrated Care System (ICS), a partnership of NHS organisations, local authorities and others to take collective responsibility for planning services, improving health and reducing inequalities across the county.

**If you have any questions or comments,  
please contact [kay@worcsalliance.org](mailto:kay@worcsalliance.org)**



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