

SAMARITANS

Suicide in the Media Advice Session

Samaritans is the leading authority on responsible reporting and portrayal of suicide and produced its first media guidelines in 1994. The importance of our media guidelines has been widely recognised. They are referenced in the cross-government suicide prevention strategy and our media advisory service is recognised as the mechanism for delivery of this strand of the strategy. Much of our media guidelines work goes on behind the scenes out of the glare of publicity.

Suicide in the Media Advice Session includes:

- Our work with local authorities and journalists
- International research
- Suicide and contagion
- Positive storytelling and examples
- Challenges faced by local authorities and the media



mediaadvice@samaritans.org